Organic Social Media Marketing

by:

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SMM Social Media Marketing

1. Know your target Audience
   a. Business Owners
   b. Decision Makers
   c. Freelancers
2. Define your goals
   a. Brand Awareness
   b. Promotion
3. Social Media Channel
   a. Facebook
   b. Instagram
   c. Twitter
   d. Linked In

1. Encourage Engagements

Target Audience
- Freelancers/Users

Define your Goal
- Promotion

Social Media Channel
- Facebook
- Instagram

Text
- #accur8ent3
- #virtualservices

Refer our business to clients for a chance to win surprising giveaways.
Let's go!

2. Viral Content

Target Audience
- Freelancers/Users

Define your Goal
- Promotion

Social Media Channel
- Facebook
- Instagram

Text
We also want to help other to find their career through Freelancing.
- #accur8ent3
- #virtualservices

3. Behind The Scenes

<u>Target Audience</u>
- Freelancers/Users
- Business Owners
- Decision makers

<u>Define your Goal</u>
- Promotion
- Brand Awareness

<u>Social Media Channel</u>
- Facebook
- Instagram

<u>Text</u>
While doing #virtualservices

4.User Generated Content (UGC)

<u>Target Audience</u>
- Freelancers/Users
- Business Owners

<u>Define your Goal</u>
- Promotion

<u>Social Media Channel</u>
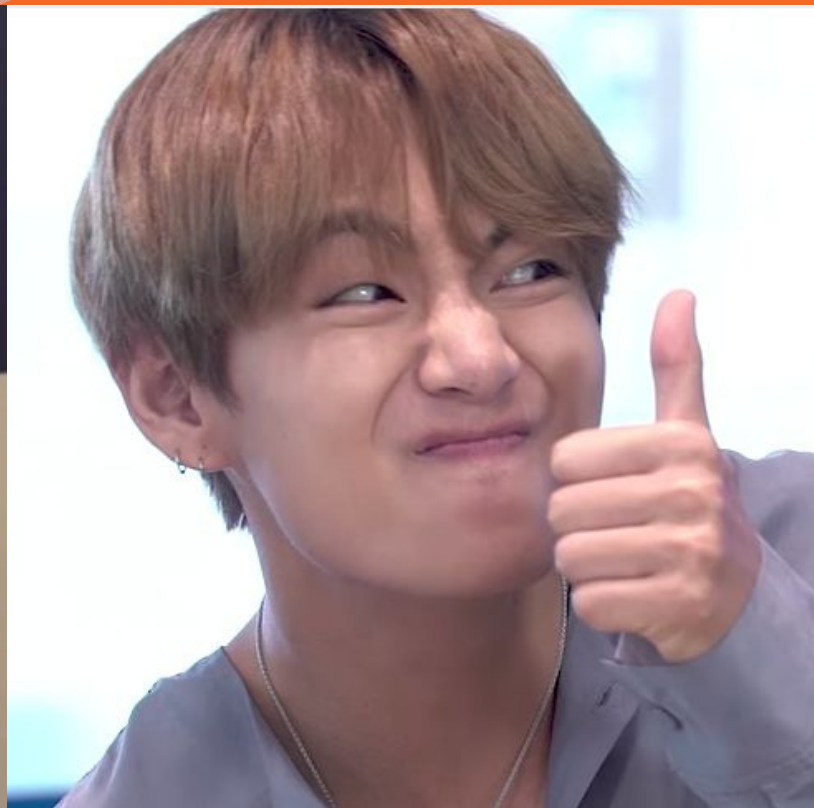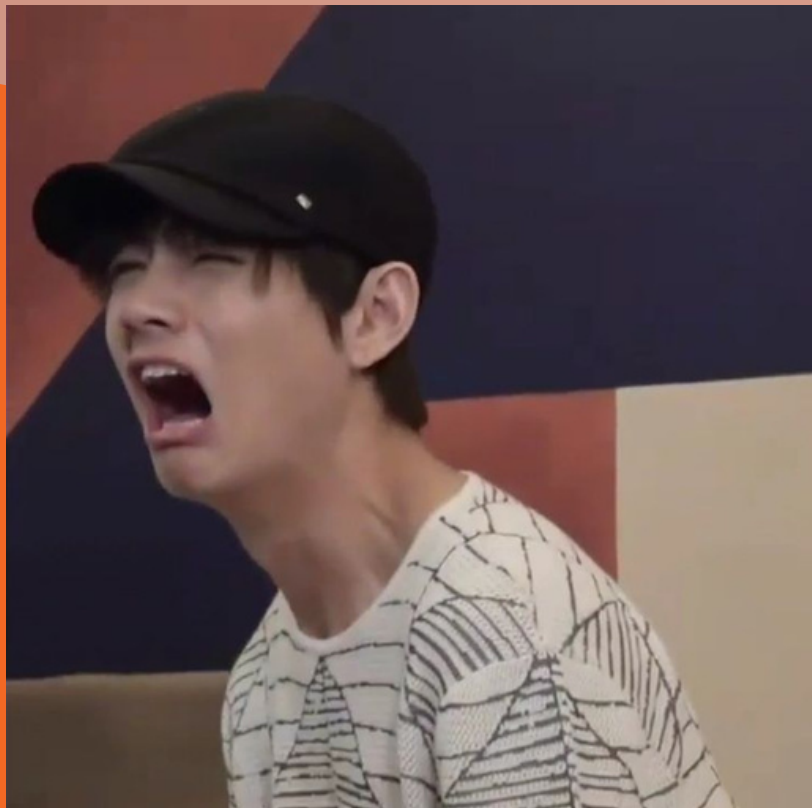- Facebook
- Instagram

<u>Text</u>
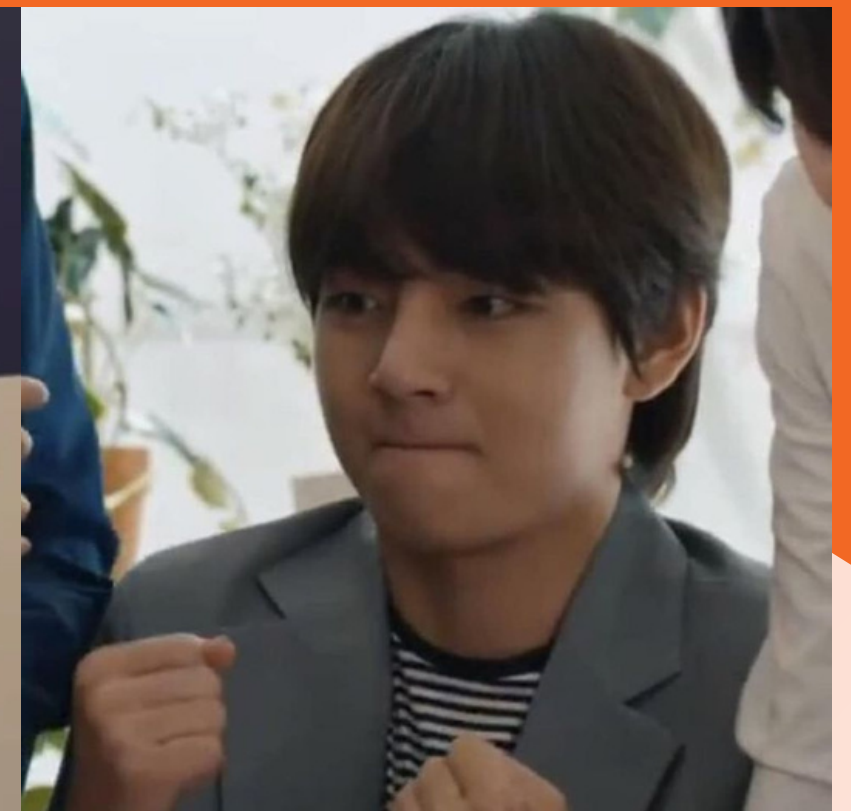#virtualservices
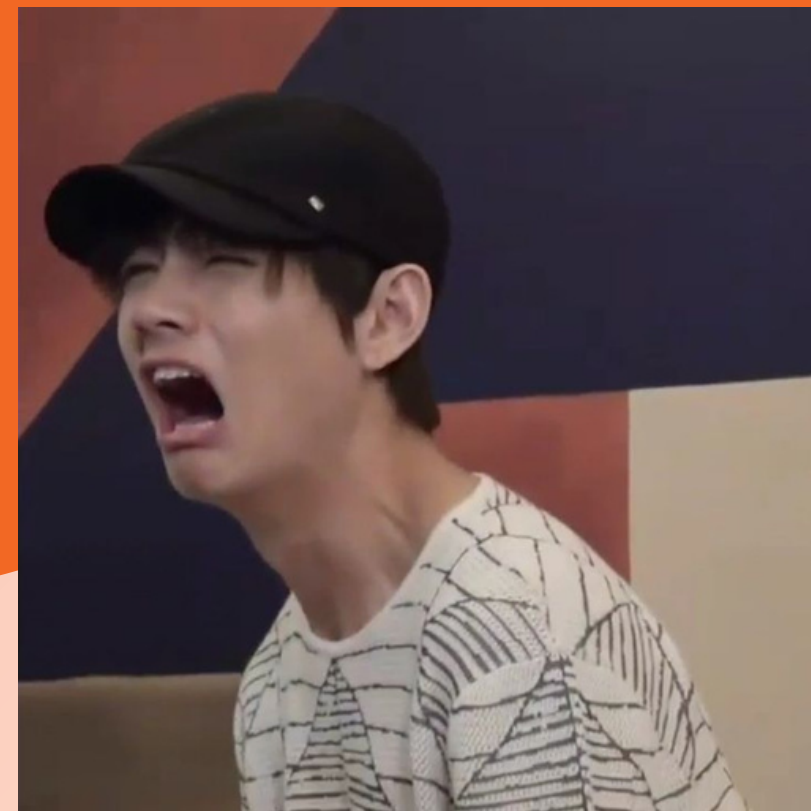
When you are hired
with $20 per hour

User Generated Content (UGC) continued.....

After works hours   Payday

Realizing you have messed up the interview with a potential client

Getting hired by a client

User Generated Content (UGC) continued......

Will take a nap for 5miutes

After 1 hour...

Waking up realizing that you slept for 1 hour

5. Relatable

Target Audience
- Business Owners

Define your Goal
- Promotion
- Brand Awareness

Social Media Channel
- Facebook
- Instagram
- Linkedin
- Twitter

Text

We, through our Virtual Assistant Services, save your time and money by dealing with your business and personal tasks.
- #accur8ent3
- #virtualservices

Let us bring peace to your busness. Connect with us.